

**P3Connect 2017 continues the 30-year tradition** of the National Council for Public-Private Partnerships (NCP3P) serving as the foremost educational organization on P3s and the convening point for moving P3s forward. P3Connect is the premier event for public-sector officials and private-sector innovators focused on advancing P3s nationwide.

**Participating as a sponsor of P3 Connect** is a great opportunity to highlight your innovative and cutting-edge ideas and projects in the P3 arena. NCP3P is the nation's oldest and most established education leader in the P3 industry. Our smaller size, plus access to new and innovative information and key leaders, makes NCP3P a high-impact investment.

**NCP3P develops sponsor opportunities** that fit the needs of your business for networking, business development and thought leadership. You can select one of the following packages or work with NCP3P to develop a customized approach.

**For more information** on P3Connect 2017 sponsorship, please contact:

Deputy Director Paul Kalomiris

(202) 618-4315

[pkalomiris@ncppp.org](mailto:pkalomiris@ncppp.org)



THE NATIONAL COUNCIL FOR  

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PUBLIC-PRIVATE  
PARTNERSHIPS  

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**Signature Event Sponsor**

**\$10,000**

(1 opportunity available)

As the Signature Event Sponsor for P3Connect 2017, your organization will play a high-profile role in all aspects of the event. Specific benefits include:

- Prominent role in a general session
- Opportunity to develop a special session highlighting the event theme
- Acknowledgement of sponsorship by NCPPP President during event general session
- Prominent signage throughout the event
- Four complimentary registrations to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Recognition in all email event promotions
- Recognition (logo/description) in the onsite program
- Advertisement in event program
- Opportunity to place insert in conference bag (if applicable)
- Company logo on the conference website
- Complimentary information table in the P3Connect Marketplace

**Gold Event Sponsor**

**\$7,500**

(2 opportunities available)

As a Gold Event Sponsor for P3Connect 2017, your organization will play a leading role in all aspects of the event. Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Acknowledgement of sponsorship by NCPPP President during event general session
- Prominent signage throughout the event
- Three complimentary registrations to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Recognition in all email event promotions
- Recognition (logo/description) in the onsite program
- Advertisement in event program
- Company logo on the conference website
- Complimentary information table in the P3Connect Marketplace

**Silver Event Sponsor**

**\$5,000**

(3 opportunities available)

As a Silver Event Sponsor for P3Connect 2017, your organization will play a role in many aspects of the event. Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Acknowledgement of sponsorship by NCPPP President during event general session
- Prominent signage throughout the event
- One complimentary registration to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the NCPPP Marketplace

**Opening Reception Sponsor**

**\$5,000**

(1 opportunity available)

Serve as host for the opening networking event at P3Connect. This casual event will offer attendees a unique opportunity to network before heading out to dinner and other events. Specific benefits include:

- Exclusive sponsor of the reception
- Unlimited reception attendance by representatives from the reception partner
- Distribution of promotional item during event (provided by sponsor)
- Company logo/message displayed on signage and/or screens during event
- Acknowledgement of sponsorship by NCPPP President
- Two complimentary registrations to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary information table in the P3Connect Marketplace

**National Public-Private Partnership Awards Luncheon Sponsor** **\$5,000**

(1 opportunity available)

Serve as the National Public-Private Partnership Awards Luncheon Sponsor. Specific benefits include:

- Exclusive sponsor of the lunch
- Opportunity to speak/introduce speakers at lunch
- Acknowledgement of sponsorship by NCPPP President during lunch
- Signage/logos displayed during lunch
- Two complimentary registrations to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the NCPPP Marketplace

**Hotel Room Key Sponsor** **\$3,500**

(1 opportunity available)

As the As the Hotel Room Key Sponsor, your organization's logo will appear on all of the hotel room keys distributed to attendees staying at the conference hotel. Specific benefits include:

- Company name or logo on the hotel room keys
- One complimentary registration to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Company/organization description and logo in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the NCPPP Marketplace

**Mobile Charging Station Sponsor** **\$3,500**

(1 opportunity available)

Charging stations provide attendees with a convenient way to charge their mobile devices without leaving the conference area or show floor and gives the sponsor a creative way to capture the attendee's attention. The charging station has multiple charging tips for the most popular cell phones and portable devices, including iPhone, Android, Blackberry and iPads. As the Mobile Charging Station Sponsor, specific benefits include:

- Company name or logo on mobile charging station
- One complimentary registration to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Company/organization description and logo in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the NCPPP Marketplace

**Conference Bag/Folder Sponsor**

**\$3,500**

(1 opportunity available)

This sponsor may select which branded item is distributed to P3Connect attendees — a reusable tote bag or an event folder. Either item will be handed out at the attendee registration desk as each attendee checks in. Attendees will carry their programs and other event materials in the bags or folders throughout the entire event. Specific benefits include:

- Company name or logo on the tote bag or folder
- One complimentary registration to the conference
- A 10% discount on additional registrations (a coupon code will be provided)
- Company/organization description and logo in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the NCPPP Marketplace

**Networking Breakfast Sponsor**

**\$3,000**

(2 opportunities available)

Serve as the lead sponsor at a networking breakfast. Specific benefits include:

- Opportunity to participate in a session highlighting the conference theme
- Acknowledgement of sponsorship by NCPPP President during the conference
- Prominent signage displayed during breakfast
- One complimentary registration to the conference
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the P3Connect Marketplace

**Name Badge Sponsor**

**\$2,500**

(1 opportunity available)

Name badges will be handed out at the registration desk as each attendee checks in at P3Connect. Attendees will wear them throughout the event. As the exclusive Name Badge Sponsor, your organization will receive the following benefits:

- Company name or logo on name badge
- One complimentary registration to the conference
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the P3Connect Marketplace

**Lanyard Sponsor**

**\$2,500**

(1 opportunity available)

The lanyard will be handed out at the registration desk as each attendee checks in. Attendees will wear the lanyards throughout the event. As the exclusive Lanyard Sponsor, your organization will receive the following benefits:

- Company name or logo on lanyard
- One complimentary registration to the conference
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the P3Connect Marketplace

**Networking Break Sponsor**

**\$1,000**

(4 opportunities available)

Occurring at specified times throughout P3Connect, networking breaks are the perfect chance for attendees to grab a quick drink or snack and socialize between sessions. For your sponsorship, you will receive:

- Prominent signage during the break
- 25% discount on up to three conference registrations
- Recognition (logo/description) in the onsite program
- Company logo on the conference website
- Complimentary space on an information table in the P3Connect Marketplace

## **P3Connect 2017 Sponsorship Commitment Form**

Thank you for your willingness to support NCPPP. Please complete this form and return it to NCPPP to initiate your sponsorship. An invoice and all other information will be forwarded to all email addresses provided below. If you have any questions regarding your sponsorship, please contact Paul Kalomiris at (202) 618-4315. This form can be returned to NCPPP by email to [pkalomiris@ncppp.org](mailto:pkalomiris@ncppp.org).

**Sponsorship Category and dollar amount:** \_\_\_\_\_

### **Primary Contact**

Full Name:

Title:

Organization:

Address:

City/State/Zip Code:

Phone:

Email:

### **Secondary Contact**

Full Name:

Title:

Organization:

Address:

City/State/Zip Code:

Phone:

Email:

I have reviewed the enclosed information about the sponsorship and understand the benefits, deadlines, and procedures of the level selected.

\_\_\_\_\_  
Signature of Primary Contact of Organization

\_\_\_\_\_  
Signature of NCPPP Representative

Date: \_\_\_\_\_

Date: \_\_\_\_\_